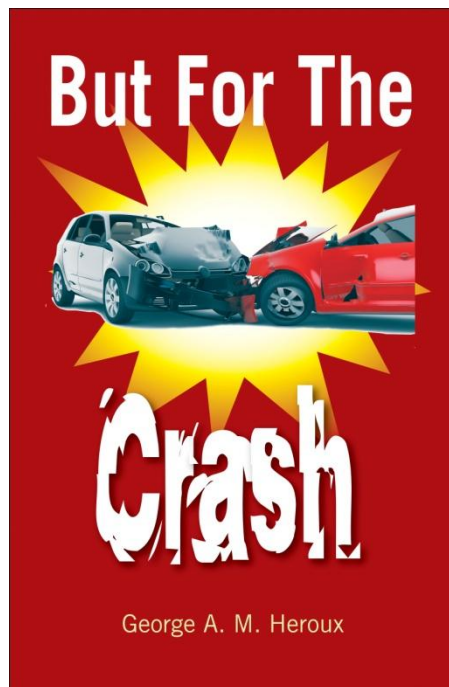


FOR IMMEDIATE RELEASE

Gripping Novel Explores the Consequences of Drunk Driving



BUT FOR THE CRASH is a novel that should be read by everyone who has ever been inside a vehicle. It's about tragedy on the road because of drunk and irresponsible driving and how one crash reverberates to impact many individuals.

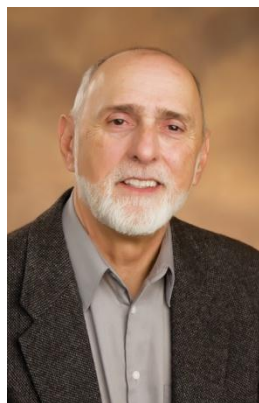
This chilling novel is based on a true story that took place in 2001 when some college students took a trip to perform a charitable mission. They never arrived at their destination. Instead, three students were killed and one was seriously injured when they were struck by a drunk driver traveling on the wrong side of the highway. In this novel, the crash not only impacts the families of the victims but the lives of everyone involved in the case, including the prosecutor, defense attorney, judge, and the drunk driver. The book's stunning courtroom drama sets the stage for a most surprising conclusion.

The author tells this story like no one else could. With his legal background representing victims of drunk driving, George A.M. Heroux shows what really happens to all the parties involved in such a tragedy. The book also gives insight into how the legal system works - and sometimes doesn't work.

Heroux brings the characters to life with his incisive writing while delivering a critical message. He makes a painful topic, drunk driving and its impact, a colorful and fascinating read.

***BUT FOR THE CRASH* (ISBN: #9781609114534) can be ordered through the publisher's website, <http://www.strategicpublishinggroup.com/title/ButForTheCrash.html>, or at amazon.com, barnesandnoble.com, or victimimpactspeakers.com, as well as at Barnes and Noble bookstores, and is available in softcover and Kindle Edition. Libraries can obtain the book from the above sources or through Ingram.**

Wholesalers: please email BookOrder@AEG-Online-Store.com.



About the Author: George A.M. Heroux of Springfield, Illinois, is the Executive Director/Attorney for Victim Impact Speakers, a nonprofit organization that assists families of victims of drunk driving and reckless driving crashes. He has a law degree from Albany Law School (Union College) and an MBA from Florida Atlantic University.

George A.M. Heroux is a lawyer, victim advocate, university instructor, playwright, musician, poet, songwriter, actor, and author. He has written four books, six plays and two screenplays that have been produced, four songs that have been recorded professionally, and many articles for magazines and newspapers.

VICTIM IMPACT SPEAKERS

EASY, INEXPENSIVE WAY OF PURCHASING *BUT FOR THE CRASH*

But for the Crash is available at Barnes and Noble for \$13.05 plus tax. It's available for less on Amazon with shipping charges. You can obtain a signed copy of the novel for a \$12.00 contribution (no tax, no shipping charges) to Victim Impact Speakers, a not-for-profit organization that assists victims of drunk driving crashes and makes presentations to prevent drunk, reckless, and distracted driving.

Obtain your signed copy of But for the Crash by sending a check for \$12.00 to:

Victim Impact Speakers
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Springfield, IL 62711